



# Demographic and Income Profile

10175 Dallas Acworth Hwy, Dallas, Georgia, 30132  
 Ring: 1 mile radius

Prepared by Esri  
 Latitude: 34.02742  
 Longitude: -84.74375

Summary	Census 2010	2017	2022
Population	2,335	2,588	2,797
Households	771	850	918
Families	645	707	758
Average Household Size	3.03	3.04	3.05
Owner Occupied Housing Units	713	767	826
Renter Occupied Housing Units	58	82	91
Median Age	35.7	36.9	38.3
Trends: 2017 - 2022 Annual Rate	Area	State	National
Population	1.57%	1.03%	0.83%
Households	1.55%	1.01%	0.79%
Families	1.40%	0.92%	0.71%
Owner HHs	1.49%	0.99%	0.72%
Median Household Income	0.88%	2.05%	2.12%

Households by Income	2017		2022	
	Number	Percent	Number	Percent
<\$15,000	21	2.5%	22	2.4%
\$15,000 - \$24,999	53	6.2%	51	5.6%
\$25,000 - \$34,999	33	3.9%	30	3.3%
\$35,000 - \$49,999	65	7.6%	59	6.4%
\$50,000 - \$74,999	151	17.8%	146	15.9%
\$75,000 - \$99,999	221	26.0%	247	26.9%
\$100,000 - \$149,999	190	22.4%	221	24.1%
\$150,000 - \$199,999	64	7.5%	77	8.4%
\$200,000+	51	6.0%	64	7.0%
Median Household Income	\$83,987		\$87,749	
Average Household Income	\$99,097		\$109,776	
Per Capita Income	\$32,333		\$35,805	

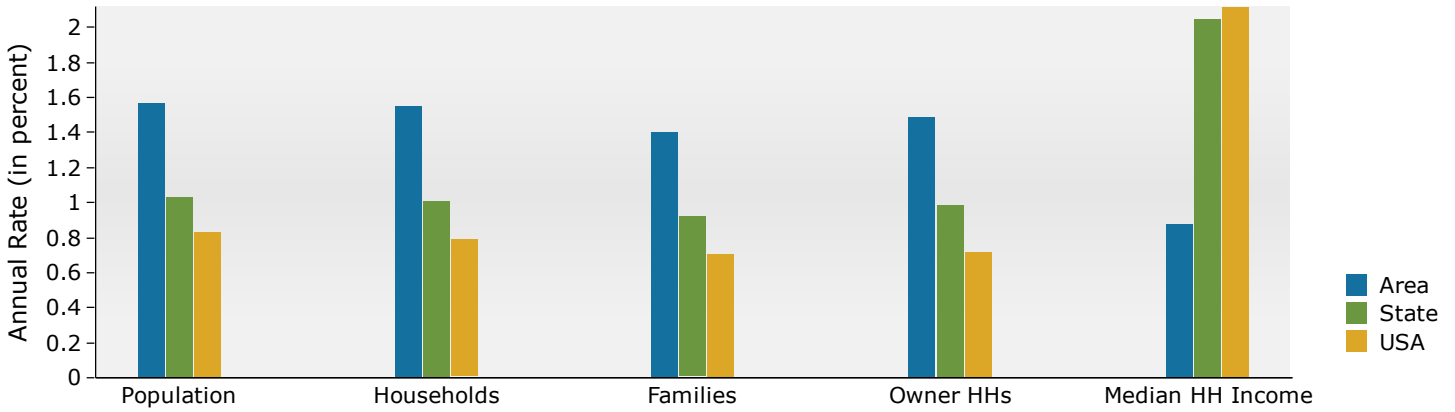
Population by Age	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	178	7.6%	174	6.7%	179	6.4%
5 - 9	217	9.3%	200	7.7%	194	6.9%
10 - 14	223	9.6%	231	8.9%	227	8.1%
15 - 19	157	6.7%	200	7.7%	217	7.8%
20 - 24	88	3.8%	136	5.3%	135	4.8%
25 - 34	276	11.8%	285	11.0%	317	11.3%
35 - 44	440	18.8%	394	15.2%	400	14.3%
45 - 54	386	16.5%	443	17.1%	442	15.8%
55 - 64	203	8.7%	291	11.2%	373	13.3%
65 - 74	112	4.8%	154	5.9%	196	7.0%
75 - 84	45	1.9%	65	2.5%	93	3.3%
85+	10	0.4%	16	0.6%	24	0.9%

Race and Ethnicity	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
White Alone	1,972	84.5%	2,123	82.0%	2,238	80.0%
Black Alone	231	9.9%	293	11.3%	348	12.4%
American Indian Alone	7	0.3%	7	0.3%	8	0.3%
Asian Alone	33	1.4%	44	1.7%	53	1.9%
Pacific Islander Alone	0	0.0%	0	0.0%	0	0.0%
Some Other Race Alone	53	2.3%	70	2.7%	85	3.0%
Two or More Races	39	1.7%	52	2.0%	65	2.3%
Hispanic Origin (Any Race)	132	5.7%	182	7.0%	225	8.0%

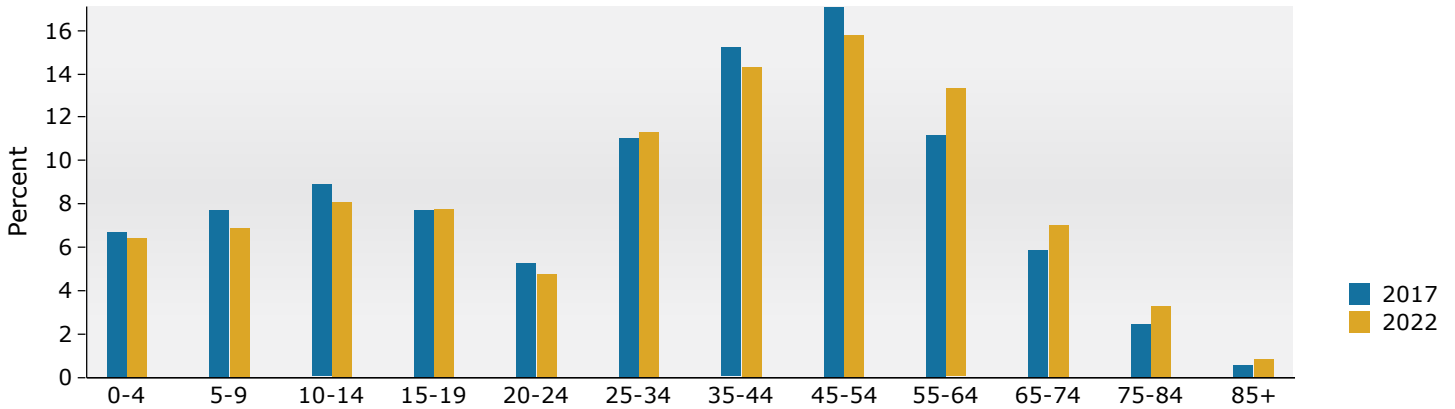
**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.

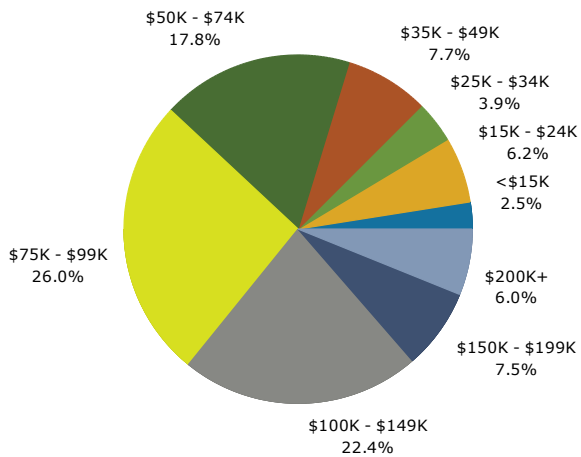
## Trends 2017-2022



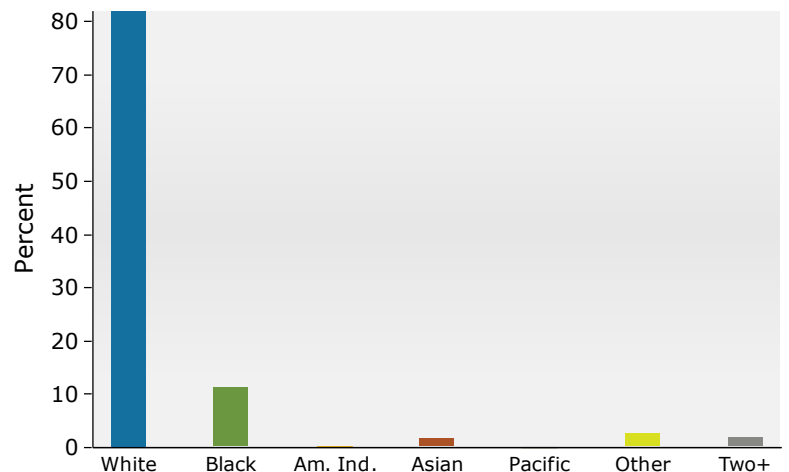
## Population by Age



## 2017 Household Income



## 2017 Population by Race



2017 Percent Hispanic Origin: 7.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.



# Demographic and Income Profile

10175 Dallas Acworth Hwy, Dallas, Georgia, 30132  
 Ring: 3 mile radius

Prepared by Esri  
 Latitude: 34.02742  
 Longitude: -84.74375

Summary	Census 2010	2017	2022
Population	28,249	32,772	37,715
Households	8,933	10,311	11,838
Families	7,734	8,874	10,140
Average Household Size	3.16	3.18	3.19
Owner Occupied Housing Units	8,294	9,352	10,713
Renter Occupied Housing Units	639	959	1,125
Median Age	36.3	37.1	38.1
Trends: 2017 - 2022 Annual Rate	Area	State	National
Population	2.85%	1.03%	0.83%
Households	2.80%	1.01%	0.79%
Families	2.70%	0.92%	0.71%
Owner HHs	2.75%	0.99%	0.72%
Median Household Income	0.79%	2.05%	2.12%

Households by Income	2017		2022	
	Number	Percent	Number	Percent
<\$15,000	265	2.6%	298	2.5%
\$15,000 - \$24,999	409	4.0%	414	3.5%
\$25,000 - \$34,999	362	3.5%	339	2.9%
\$35,000 - \$49,999	854	8.3%	813	6.9%
\$50,000 - \$74,999	1,589	15.4%	1,611	13.6%
\$75,000 - \$99,999	1,656	16.1%	1,953	16.5%
\$100,000 - \$149,999	2,856	27.7%	3,466	29.3%
\$150,000 - \$199,999	1,126	10.9%	1,412	11.9%
\$200,000+	1,196	11.6%	1,532	12.9%
Median Household Income	\$100,211		\$104,240	
Average Household Income	\$119,259		\$131,955	
Per Capita Income	\$37,874		\$41,832	

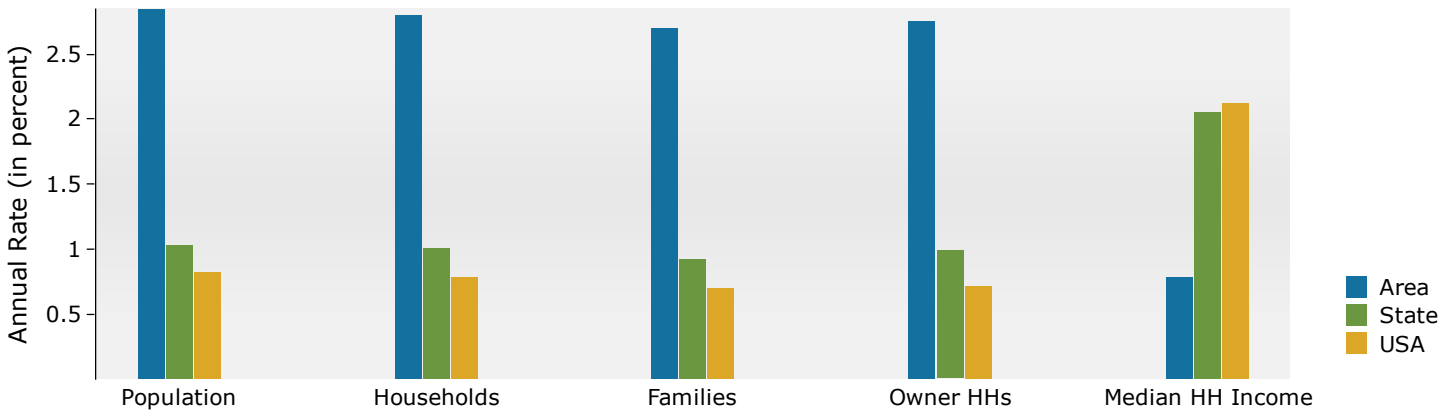
Population by Age	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,930	6.8%	2,084	6.4%	2,374	6.3%
5 - 9	2,688	9.5%	2,621	8.0%	2,840	7.5%
10 - 14	2,866	10.1%	2,934	9.0%	3,129	8.3%
15 - 19	2,247	8.0%	2,540	7.8%	2,750	7.3%
20 - 24	1,063	3.8%	1,652	5.0%	1,614	4.3%
25 - 34	2,662	9.4%	3,541	10.8%	4,343	11.5%
35 - 44	5,227	18.5%	5,003	15.3%	5,844	15.5%
45 - 54	4,991	17.7%	5,446	16.6%	5,629	14.9%
55 - 64	2,686	9.5%	3,972	12.1%	4,976	13.2%
65 - 74	1,285	4.5%	2,076	6.3%	2,804	7.4%
75 - 84	481	1.7%	708	2.2%	1,129	3.0%
85+	123	0.4%	196	0.6%	282	0.7%

Race and Ethnicity	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
White Alone	24,221	85.7%	27,212	83.0%	30,539	81.0%
Black Alone	2,519	8.9%	3,432	10.5%	4,376	11.6%
American Indian Alone	76	0.3%	89	0.3%	111	0.3%
Asian Alone	514	1.8%	726	2.2%	948	2.5%
Pacific Islander Alone	7	0.0%	9	0.0%	11	0.0%
Some Other Race Alone	388	1.4%	544	1.7%	712	1.9%
Two or More Races	524	1.9%	759	2.3%	1,017	2.7%
Hispanic Origin (Any Race)	1,349	4.8%	1,942	5.9%	2,595	6.9%

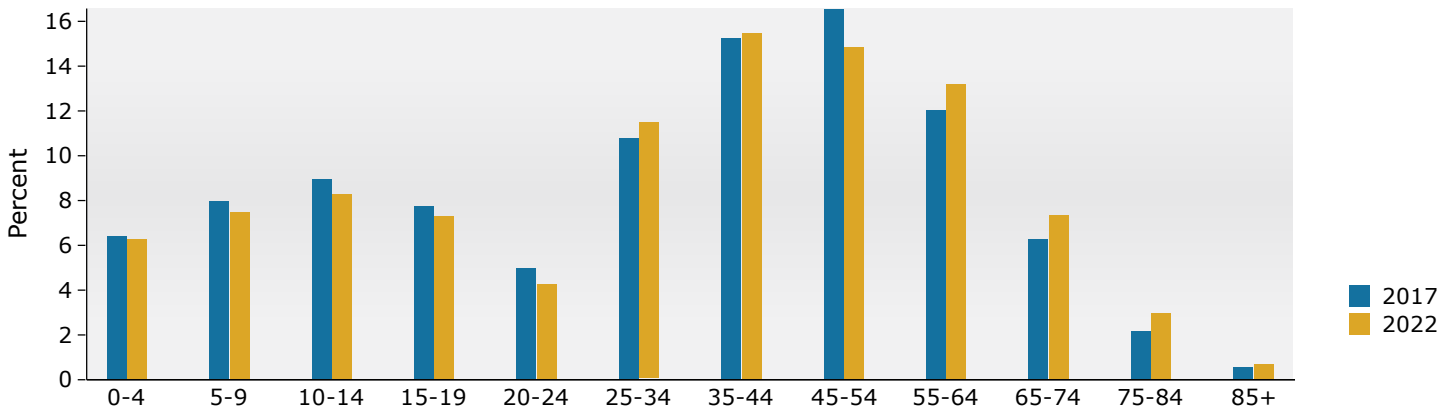
**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.

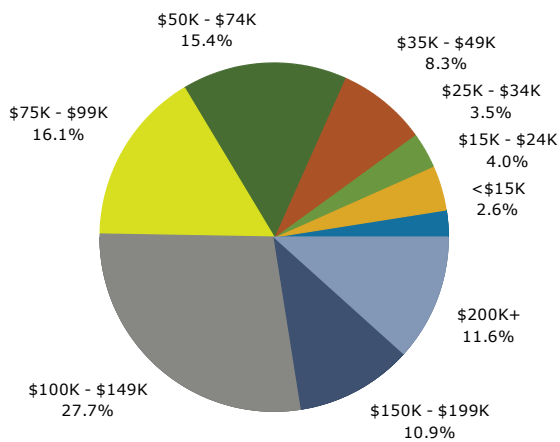
## Trends 2017-2022



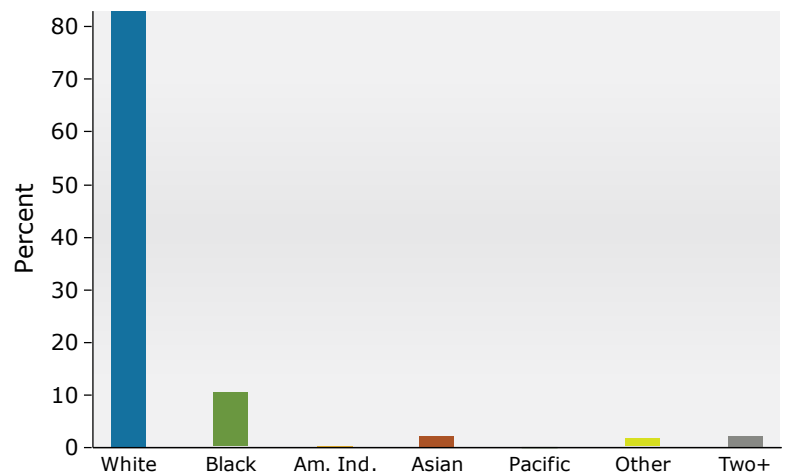
## Population by Age



## 2017 Household Income



## 2017 Population by Race



2017 Percent Hispanic Origin: 5.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.



# Demographic and Income Profile

10175 Dallas Acworth Hwy, Dallas, Georgia, 30132  
 Ring: 5 mile radius

Prepared by Esri  
 Latitude: 34.02742  
 Longitude: -84.74375

Summary	Census 2010	2017	2022
Population	70,220	80,093	90,215
Households	22,882	25,984	29,193
Families	19,301	21,783	24,377
Average Household Size	3.06	3.08	3.09
Owner Occupied Housing Units	20,511	22,589	25,346
Renter Occupied Housing Units	2,371	3,395	3,847
Median Age	36.7	37.7	38.5
Trends: 2017 - 2022 Annual Rate	Area	State	National
Population	2.41%	1.03%	0.83%
Households	2.36%	1.01%	0.79%
Families	2.28%	0.92%	0.71%
Owner HHs	2.33%	0.99%	0.72%
Median Household Income	1.65%	2.05%	2.12%

Households by Income	2017		2022	
	Number	Percent	Number	Percent
<\$15,000	1,137	4.4%	1,221	4.2%
\$15,000 - \$24,999	1,250	4.8%	1,240	4.2%
\$25,000 - \$34,999	1,185	4.6%	1,103	3.8%
\$35,000 - \$49,999	2,360	9.1%	2,218	7.6%
\$50,000 - \$74,999	4,246	16.3%	4,247	14.5%
\$75,000 - \$99,999	4,085	15.7%	4,816	16.5%
\$100,000 - \$149,999	6,254	24.1%	7,557	25.9%
\$150,000 - \$199,999	2,826	10.9%	3,472	11.9%
\$200,000+	2,641	10.2%	3,319	11.4%
Median Household Income	\$90,570		\$98,308	
Average Household Income	\$111,437		\$123,776	
Per Capita Income	\$36,340		\$40,245	

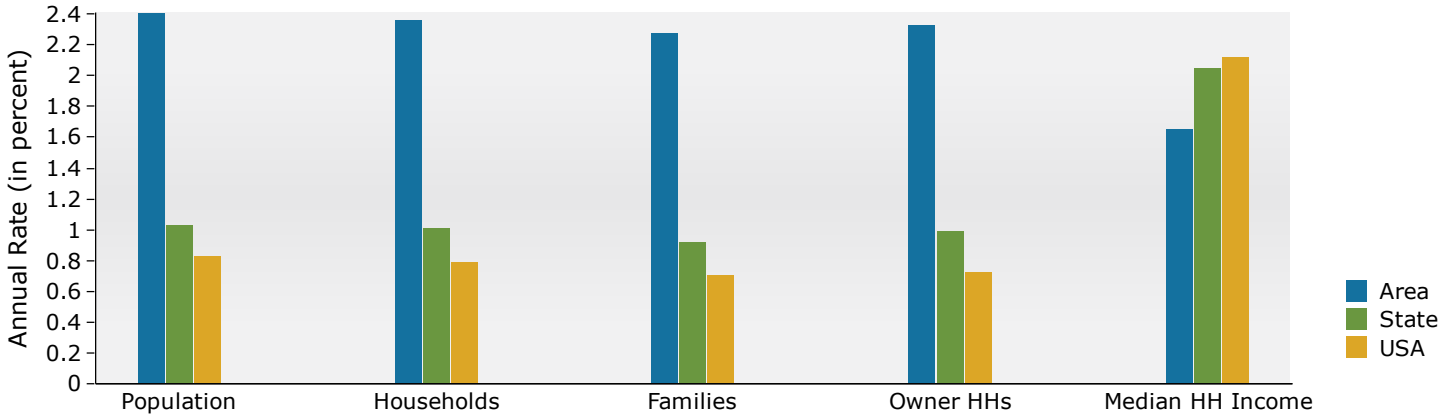
Population by Age	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	4,563	6.5%	4,862	6.1%	5,435	6.0%
5 - 9	6,222	8.9%	5,961	7.4%	6,349	7.0%
10 - 14	6,820	9.7%	6,726	8.4%	7,002	7.8%
15 - 19	5,776	8.2%	6,095	7.6%	6,401	7.1%
20 - 24	2,975	4.2%	4,336	5.4%	4,049	4.5%
25 - 34	6,757	9.6%	9,163	11.4%	11,147	12.4%
35 - 44	12,342	17.6%	11,396	14.2%	13,153	14.6%
45 - 54	12,552	17.9%	13,333	16.6%	13,142	14.6%
55 - 64	7,071	10.1%	10,294	12.9%	12,527	13.9%
65 - 74	3,434	4.9%	5,458	6.8%	7,320	8.1%
75 - 84	1,346	1.9%	1,928	2.4%	2,951	3.3%
85+	360	0.5%	539	0.7%	739	0.8%

Race and Ethnicity	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
White Alone	58,929	83.9%	64,715	80.8%	70,722	78.4%
Black Alone	7,257	10.3%	9,794	12.2%	12,301	13.6%
American Indian Alone	201	0.3%	224	0.3%	267	0.3%
Asian Alone	1,446	2.1%	2,037	2.5%	2,619	2.9%
Pacific Islander Alone	31	0.0%	35	0.0%	38	0.0%
Some Other Race Alone	1,039	1.5%	1,401	1.7%	1,788	2.0%
Two or More Races	1,317	1.9%	1,887	2.4%	2,481	2.8%
Hispanic Origin (Any Race)	3,564	5.1%	4,906	6.1%	6,364	7.1%

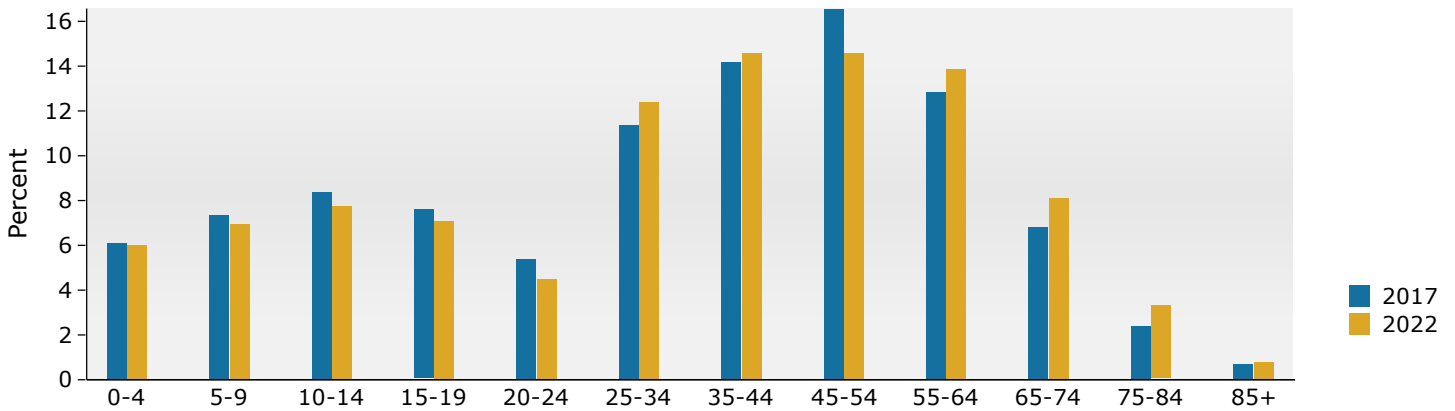
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**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.

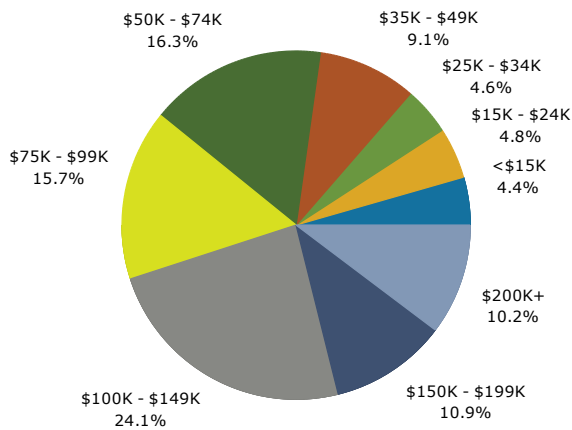
## Trends 2017-2022



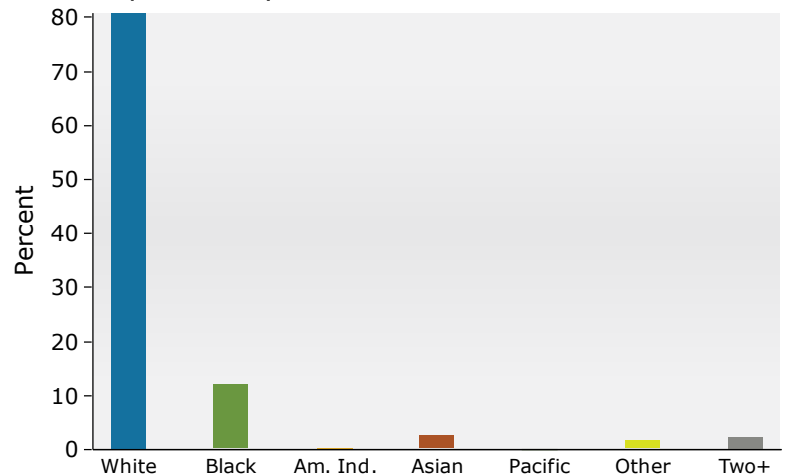
## Population by Age



## 2017 Household Income



## 2017 Population by Race



2017 Percent Hispanic Origin: 6.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.